



## Partner Referral Program

### Get Rewarded For Referring Tapclicks Solutions

Whether you're a Partner or a Managed Service Provider (MSP) we've made it easy to manage referrals. The program provides an easy and profitable way to refer opportunities for Marketing Analytics and Reporting, Orders and Task Management, and Marketing Operations.

Every qualifying referral earns you a 15% commission. The program pays partners and MSPs the average monthly recurring revenue of the opportunity you referred. It's hassle free and totally transparent.

#### READY SET GROW

Growing your business with TapClicks is easy and profitable with access to specialized resources and time-saving tools. Our partner portal serves as a main hub for your referrals, sales, marketing and training resources. Partners can register leads, access marketing resources and co-branded collateral, and leverage on-demand training modules for our products and services.

For Managed Service Providers, we have referral submission sites with tracking codes that will allow you to provide the needed information, and make it trackable. Our dedicated sales and support teams are here to help you and your referral learn, grow and enhance our respective businesses for a mutually rewarding and profitable relationship.

#### DATA SHARING SOLUTION FOR MSP REFERRALS

Our Marketing Data Sharing solution helps our Managed Service Provider (MSP) clients transform their marketing performance data, brand it, and make it their own before distribution to their own clients. This allows MSPs to reduce the time it takes to generate and share reporting, increases the value and usability of their data, and with the TapClicks API integrate other data sources such as finance and CRM.

The Marketing Data Sharing solution lets MSPs connect various data sources and share that data directly with their clients on their own TapClicks applications. This allows MSPs to seamlessly share analytical performance data and monitor how clients are leveraging that data.

#### BENEFITS

Immediate payment and benefits for closed referrals

Industry leading support for partners and referred customers

Unique depth and breadth of TapClicks solutions and partner programs

Dedicated partner account manager, and customer account manager

Managed Service Providers can monetize the value of their data

Give clients the ability to create their own data story and analysis

Help clients manage data privacy and compliance requirements

Meet the need to blend reporting from other non-marketing sources

#### WHO IS RIGHT FOR A REFERRAL PROGRAM?

- VARs
- System Integrators
- Solution Providers
- Integration Partners
- Network Partners
- Managed Service Providers

## **DATA SHARING SOLUTION FOR MSP REFERRALS**

TapClicks Data Sharing Solution allows MSPs to integrate hundreds of marketing data sources and growing. Plus, we manage and maintain the integration APIs ensuring the data being shared is reliably available when it's needed. This allows MSPs to build their own data, control it, and share it with their referred clients who use TapClicks for marketing performance reporting analysis.

## **REFERRAL PROGRAM REQUIREMENTS**

- 🌐 Accept the Click-to-Agree referral agreement terms
- 🌐 Complete TapClicks Partner on-boarding process
- 🌐 Complete the opportunity registration through the TapClicks partner portal

## **GET STARTED**

The process is quick and easy, just complete the referral process online to join the program. You will receive an email with your Partner Portal access to submit your referral. After you have completed your referral submission a TapClicks representative will be in touch with you within 24-48 hours and will be your point of contact throughout the process. You'll receive updates as the referral progresses. When the referral becomes a customer, you'll receive your earned commissions.